GOLFERS UNITE
MAGAZINE
HOLIDAY ISSUE
NOV/DEC 2026



COVER STORY · HAPPY HOLIDAYS

THE 2027 BUDDIES TRIP PLAYBOOK

Where to go, how to split it, and what to play when 12 of you show up.

10 Games for every group size, twosome to 16

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EDITOR
Jeff Stanislow

CONTRIBUTOR
Emily Nowack

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FROM THE EDITOR

WELCOME TO ISSUE ONE.



JEFF STANISLOW
EDITOR, GU MAGAZINE

Welcome to the very first issue of GU Magazine.

We've been talking about this one for a long time, and I'm excited it's finally in your hands. Most golf magazines are written for one golfer: you, alone, trying to fix your slice. That's fine. But that's not how most of us actually play.

We play together. The Saturday game with the same 3 guys. The member-guest. The charity scramble. The buddies trip that gets talked about all year. That's what this magazine is about: golf played together, from a twosome to a 16-player trip. You'll still get tour news, gear and tips, just through that lens.

Going forward, GU Magazine comes out every month from March through October, the heart of the golf season, with a Jan/Feb issue in between. But we didn't want to wait until spring. We wanted to get the first one out for the holidays, and this is it.

Inside, you'll find The 2027 Buddies Trip Playbook to get your group's trip locked before the good tee times disappear, games for every group size, Caddie's Corner with Mike Hicks on Payne Stewart's 1999 U.S. Open, and a first look at our Family Cup next summer. And if you still have someone on your list who has everything, check out our 2026 Holiday Gift Guide on p. 14. There are some unique ideas in there, and none of them are another sleeve of balls.

The whole issue is free on golfersunite.com. If you want the designed edition to keep, it's free too. Get in. Free.

From all of us at Golfers Unite, Merry Christmas and Happy New Year. Thanks for reading, and thanks for playing together.

LET'S GO LOW.

Jeff Stanislow
Editor



2027

THE BUDDIES TRIP PLAYBOOK

COVER STORY

Where to go, how to split it, what to play, and who rooms with the guy who snores. Everything your group needs to lock the 2027 trip before the good tee times are gone.

BY JEFF STANISLOW

Every great golf trip starts the same way. Somebody says "we should do a trip," everybody agrees, and then nothing happens until March, when the good tee times are gone and half the group has made other plans.

This is the fix. One person drives, the group decides fast, and the money talk happens before anyone books a flight.

Here's how the groups that go every year actually pull it off, from picking the place to the last putt of the last match.

THE TRIP GETS PLANNED BY WHOEVER CARES MOST. MAKE THAT PERSON'S JOB EASY.

THE PLAYBOOK, RULE 1

INSIDE THE PLAYBOOK

- Picking the destination
- Splitting the money
- Formats for 8, 12 and 16
- Rooming without drama
- The planning checklist, p. 07

PICKING THE DESTINATION

Start with what the group actually wants. Some trips are about 36 holes a day and nothing else. Some are about golf in the morning and everything else after. Pick the trip that fits the group you have, not the group you wish you had.

Two we love, at 2 very different price points:

Northern Michigan: The Highlands at Harbor Springs. Longtime Michigan golfers still call it Boyne Highlands. It's a full golf resort with 4 courses, including The Heather, a Robert Trent Jones Sr. design, and the Donald Ross Memorial, built from re-created holes of classic Ross designs. The golf is great, the area is beautiful, and there's plenty to do when the clubs go back in the car. It's the trip that works for almost any group.

The Ozarks: Big Cedar Lodge. This is the high-end trip. Big Cedar has 6 courses on one property, including Payne's Valley, and if it looks familiar, it's where Barstool Sports played the Internet Invitational in August 2025. It's the kind of place your group talks about for years. Our full guide is on p. 8.

PICK THE TRIP THAT FITS THE GROUP YOU HAVE, NOT THE GROUP YOU WISH YOU HAD.

THE PLAYBOOK, RULE 2

SPLITTING THE MONEY

This is where trips die. Settle it before anyone books anything.

1. **Build the per-person number first.** Lodging, golf, carts and the group dinner, divided by the head count. Send it as one number.
2. **One person holds the money.** Everyone pays the planner through Venmo. The planner pays the resort. Nobody fronts a $3,000 deposit and chases 11 people for it.
3. **Collect early.** A deposit up front tells you who is really coming.
4. **Side bets stay separate.** Keep the trip money and the game money in different piles.

FORMATS FOR 8, 12 AND 16

Big groups need games that keep everyone in it and keep the pace moving.

The two-man scramble. The default for a mixed group. Both players hit, pick the best shot, both play from there. The 25 handicap can win it with one great approach.

Two-man low net. For the more serious groups. Each player plays their own ball, and the team takes the lower net score on each hole.

Got 5 or more foursomes? Add a four-man scramble for one day. The full game guide is in Play Together on p. 10.

ROOMING WITHOUT DRAMA

Find out the sleeping setup before you book. Then give everyone a choice and price it honestly.

Offer singles and doubles.
Price each one to the group so the person in a single pays for it.

A single pays a premium.
Even in a big rental house, your own room costs more than the 2 guys sharing down the hall.

Ask who they would room with.
Anyone willing to double up names 1 or 2 buddies, and the planner matches from there.

Set expectations.
No match? They may be assigned a roommate, or they can opt for a single and pay the difference.

THE 2027 BUDDIES TRIP PLAYBOOK, CONTINUED

WHAT ALWAYS GOES WRONG

You can't make everyone happy. Pick, explain once and move on. The one that really hurts: someone bails at the last minute. Have a plan before it happens.

Keep an alternate list. Know every cancellation policy before you pay. **Agree on the deposit rule** up front. **Pick formats that work at 11** as well as 12.

THE PLANNING CHECKLIST

- ☐ **Name one planner.** One person books; everyone else answers fast.
- ☐ **Pick the dates.** Lock the month before anything else.
- ☐ **Set the per-person number.** One number, sent to everyone.
- ☐ **Collect deposits.** Money in means people show up.
- ☐ **Book tee times.** The good ones go first.
- ☐ **Settle the rooms.** Singles, doubles and who rooms with whom.
- ☐ **Post the formats.** A week out, so nobody learns them on the 1st tee.
- ☐ **Build the alternate list.** 1 or 2 friends who can jump in late.

FROM GOLFERS UNITE

APPRECIATE YOUR SERVICE

GOLF FOR THE PEOPLE WHO SERVED.

Tangible thanks for active and retired military and first responders, starting with help on car service and maintenance. Forever grateful.

APPRECIATEYOURSERVICE.ORG



USA

Editor Jeff Stanislow at Big Cedar Lodge

BIG CEDAR LODGE

RIDGEDALE, MISSOURI · THE OZARKS

Why now: The golf world spent the fall watching the Internet Invitational, and both seasons were played here. Barstool Sports and Bob Does Sports filmed Season 2 at Big Cedar in August 2026. More on p. 22.

Bring the group: lodge rooms, lakeside cottages, private log cabins and Payne's Valley Cottages built for golf groups. Book the free course shuttle at least 24 hours ahead.

Getting there: Branson Airport or Springfield-Branson National.

Trip tip: Payne's Valley averages about 5 hours. Play it early and save the par 3 courses for the afternoon.

6 COURSES, ONE PROPERTY

Payne's Valley · 19 holes, TGR Design

Ozarks National · Coore and Crenshaw

Buffalo Ridge · Tom Fazio

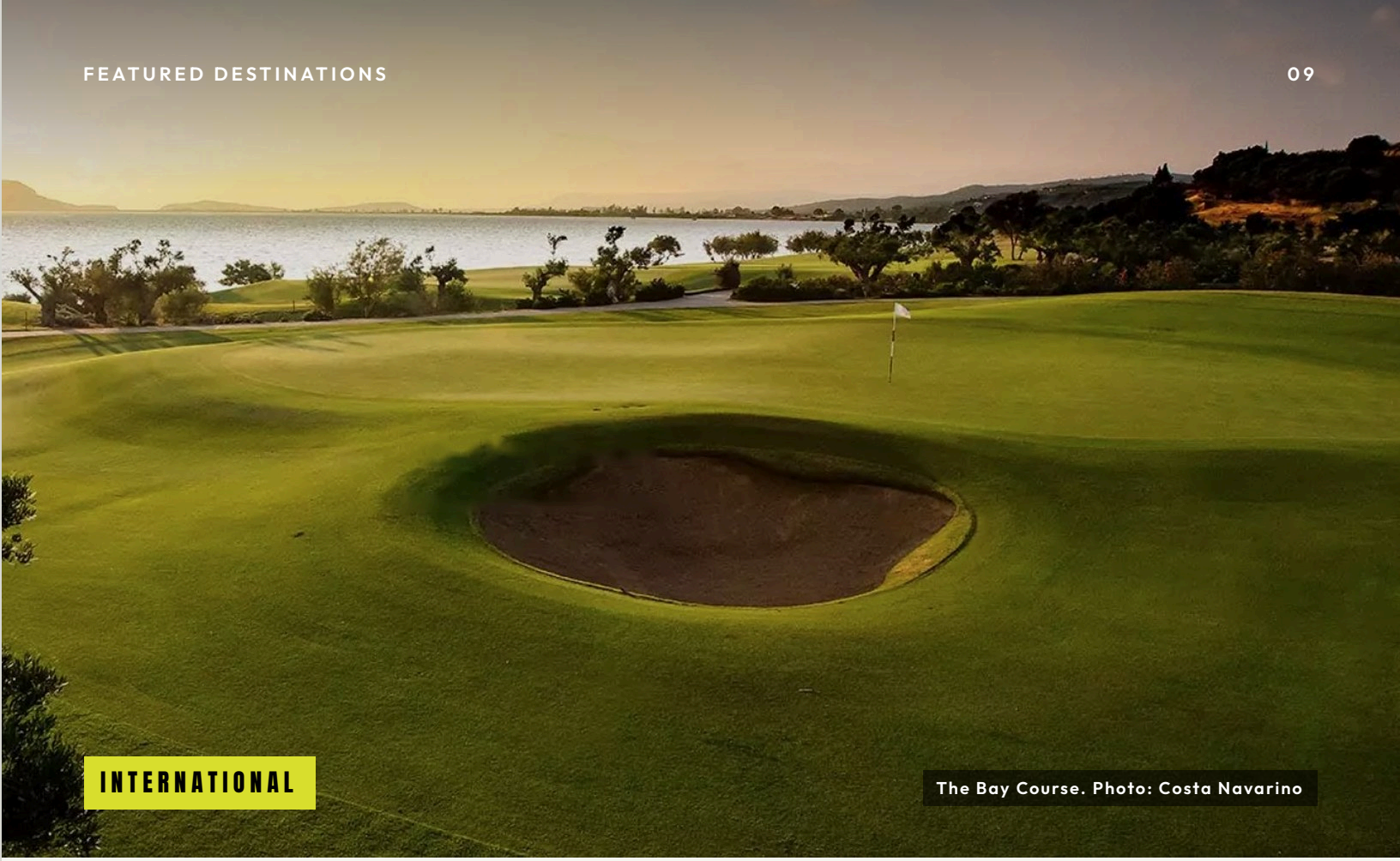
Cliffhangers · 18-hole par 3

Top of the Rock · 9-hole par 3, Jack Nicklaus

Mountain Top · 13 holes, walking only, Johnny Morris and Gary Player

Payne's Valley is named for Payne Stewart. Mike Hicks tells his story on p. 12.

BIGCEDAR.COM



INTERNATIONAL

The Bay Course. Photo: Costa Navarino

COSTA NAVARINO

MESSINIA, GREECE · THE PELOPONNESE

Why go: 4 championship courses and 4 hotels on Greece's southwest coast, all within about 13 km of each other. It's the bucket-list trip your group will talk about for 10 years.

Where to stay: The Romanos, a Luxury Collection Resort; The Westin, the family pick; W Costa Navarino, the first W in Greece; and Mandarin Oriental, Costa Navarino.

Getting there: Fly into Kalamata, about 50 minutes away, or drive about 3.5 hours from Athens.

Trip tip: Stay 5 nights, play all 4 and give the group a day off for the beach and the food. Messinia is olive oil country.

4 COURSES

The Dunes · Bernhard Langer with European Golf Design. 6,581 yards, par 71.

The Bay · Robert Trent Jones Jr., over Navarino Bay

The Hills · José María Olazábal, high above the coast

International Olympic Academy · Olazábal. The longest, nearly 7,000 yards, par 72.

Disclosure: Costa Navarino's general manager is a friend of Golfers Unite founder Jeff Stanislow.

COSTANAVARINO.COM

PLAY TOGETHER

GAMES FOR EVERY GROUP SIZE

Most guys on a golf trip want to play their own ball. The best formats let them, and still keep the whole group in one competition. **By Jeff Stanislow**

2 PLAYERS

NASSAU

3 bets in one round: the front 9, the back 9 and the full 18. Lose the front and you still have 2 matches to play for. Down in a match? Call a press and start a new bet for the holes that are left.

4 PLAYERS

2 BALLS COUNT

Everyone plays their own ball. On each hole the team takes the 2 lowest net scores out of 4. Every player matters on every hole, and nobody is ever out of it.

INSIDE THE FOURSOME, ADD A GAME

WOLF

The Wolf rotates every hole and tees off last. After watching the other drives, the Wolf picks a partner or goes Lone Wolf against the other 3 for extra points. Strategy, trash talk and regret on every tee box.

NASSAU

Pair up inside the group and play front, back and total. It runs alongside the team score without slowing anybody down.

8 TO 16 PLAYERS

TWO-MAN LOW NET

Pair everyone up. Each player plays their own ball, and the team takes the lower net score on each hole. Handicaps keep it fair. Shuffle the pairs every round so the same 2 guys don't win everything.

MIXED SKILL LEVELS

TWO-MAN SCRAMBLE

Both players hit, take the best shot, and both play from there. Use it when skill levels are all over the place or the pace has to stay quick.

5 FOURSOMES OR MORE

ONE DAY OF FOUR-MAN SCRAMBLE. With 20 or more players, make one day the team day: fast, loud and the round everybody tells stories about later. Keep it to one day. The rest of the trip should be about their own ball.

HOW TO RUN THE WEEK

1. Set handicaps before anyone leaves home.

2. Post the formats in the group chat a week out.

3. Keep a running leaderboard across every round.

4. Settle up the last night, not on the drive home.

GOLF TIP

THE 10-MINUTE GAME PLAN

Trip matches are lost in the parking lot, when 2 partners walk to the 1st tee without a plan. Low net, 2 or 4 players. **By Jeff Stanislow**

1 **Play the game you have today.** Each of you names what is working right now. Hot wedges? Lay up to your favorite full-wedge number.

2 **Know your stroke holes.** Mark every hole where each of you gets a stroke. There, a bogey is a net par. Take the fat part of the green.

3 **One safe, one aggressive.** The player with a stroke plays safe; the other gets the green light. Never both attack the same pin.

4 **Steady player tees off first.** Put a ball in the fairway and your partner swings freely.

5 **Putt as a team.** The first putt is a lag that gives your partner a free run. Read every putt together.

2 balls count? Steady wins. Pick 2 anchors to play safe. And forget the bad hole before the next tee. Your partner already did.



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CADDIE'S CORNER

THE WEEK THAT MADE THE FIST PUMP

With Mike Hicks, Payne Stewart's former caddie, on the 1999 U.S. Open at Pinehurst No. 2.

It started with a missed cut. Payne missed the cut in Memphis, and Mike calls it a blessing. Rain pushed Memphis to a Monday finish. Instead, Payne got to Pinehurst Saturday, played 3 practice rounds, then took Wednesday off: a bucket of balls, half an hour of putting and a movie with his wife, Tracy. "We got rest. We were well prepared."

The red X's. Payne and coach Chuck Cook walked all 18 holes chipping and putting, and Payne marked red X's in his yardage book on every spot he couldn't play from. In 72 holes he found one, on the 2nd hole Sunday, and made a 6-footer for bogey.

The vest. Sunday was cool and misty. Payne's rain jacket was bugging his swing, so he sent Mike for scissors and cut the sleeves off. Mike says they still hang in the Pinehurst clubhouse.

The finish. Paired with Phil Mickelson, Payne bogeyed 15 and lost the lead. On 17 he hit a 6-iron to 4 feet. Then 18: a thinned drive, a layup, a 78-yard third and an 18-footer to win. 68, 69, 72, 70. 279, 1 under.

That night, Mike says, the trophy slept at his house.

One word. Sports psychologist Dr. Richard Coop asked Mike what was off. Payne wasn't picking an intermediate target, a spot just in front of the ball. On the 3rd tee Coop asked, "Where's your intermediate?" Payne got back into his routine.

The putter. No club deal, no ball deal. The putter was a SeeMore he first saw at Pebble Beach the day before the tournament. He spent 2 hours with it on the putting green and won that week.

"THANK GOD HE MADE THE PUTT."

MIKE HICKS · LET'S GO LOW, EP. 33

FROM GOLFERS UNITE

VERIFIED COURSE RATES

THE DOWN LOW

Public course rates checked on the course's own site, state by state.

Catch it on the Down Low.

GOLFERSUNITE.COM/DOWNLOW

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seemore.com

Find your putter

GEAR AND STYLE

2026 HOLIDAY GIFT GUIDE

Unique ideas for the golfer who has everything.

The golfer on your list already has the rangefinder, the gloves and enough logo balls to last until 2030. So we split the guide in two: a few products worth the upgrade, and experiences they will never buy for themselves. Nothing here is custom, so all of it can still arrive in time.

PRODUCTS

BLACK FRIDAY TIP: check each brand's site before you buy. You may save even more.



Iliac Signature Leather Golf Headcover

FROM $140

Handmade in America and built to order. We have used Iliac's gear and can vouch for the quality. Iliac lists a 16-day turn time as of Oct. 29, so order early.

iliacgolf.com



Club Glove Club Traveler

$350

A padded travel bag built to get the clubs there and back in one piece. For whoever plans the buddies trip. Pair it with our cover story on page 4.

clubglove.com



Garmin Approach R10

$499.99

A pocket-size launch monitor on a small tripod behind the ball. Winter practice with real numbers, at the range or at home.

garmin.com



Sunday Golf Loma and Big Rig Bundle

$430

Two bags in one gift: a lightweight Par 3 carry bag for a quick nine and a cart bag for the full 18.

sundaygolf.com

Disclosure: Sunday Golf is a Golfers Unite brand partner. The Hookup: GU members get Sunday Golf offers at golfersunite.com/hookup.

EXPERIENCES

A LESSON WITH A PGA PROFESSIONAL

RATES VARY BY FACILITY

The gift they will never buy themselves. Find a coach near them at pga.com/coach, then ask the pro about a gift card or a lesson package. A playing lesson, nine holes with a pro, is the best version of this gift.

YOU, ME AND THE GROUP
Big Cedar · April 2027

THE HANDMADE TRIP CARD

FREE

Fold a piece of paper. On the front, a golf course. Inside, the course, the month and the names of everyone going. Then actually book it. It is the best gift on this list for kids to give, and the one most likely to end up framed.

Need the plan? The 2027 Buddies Trip Playbook starts on page 4.

TICKETS TO A 2027 PGA TOUR EVENT

PRICES VARY BY EVENT

Pick a tournament within driving distance, grab tickets for the group and make a day of it. The full 2027 schedule is on page 20. Buy only through the tournament's official site.

BLACK FRIDAY

NOT SHOPPING OR GOLFING ON BLACK FRIDAY? TUNE IN TO THE SKINS GAME REBOOT.

Friday, Nov. 27, 9 AM ET, from Atlantic Fields Club in Hobe Sound, FL. Justin Thomas, Brooks Koepka, Wyndham Clark and Jackson Koivun. Every hole is worth money, and ties carry over. Free on Prime Video, no membership needed.

FROM GOLFERS UNITE

FOR GOLF BRANDS

MAKE A GIFT WORTH GIVING.

Put your brand in The Hookup, where our members go for golf brands worth knowing.

1. **Create your brand profile** on Golfers Unite.
2. **Add your products.**
3. **Set a discount for GU members.** It goes live in The Hookup.

GOLFERSUNITE.COM/BRAND-PARTNERS

A Hookup listing doesn't buy a spot in our gift guide or any story. Editorial picks are ours alone.

Prices vary and are subject to change by the retailer. Prices checked Oct. 29, 2026. Product images courtesy of the brands.

A CHRISTMAS STORY

THE BEST GIFT WAS A 7-IRON

Three days before Christmas, a 15-year-old made his first hole-in-one with his dad standing right there.

"No. 1. It's not even close."
Charlie Woods, ranking the ace against everything else that day



THE WALK IS THE GIFT.
Golf is one of the few games a father and son can play side by side for a lifetime. The scores fade. The walks down the fairway together don't.
AI-GENERATED IMAGE

Every December, the PNC Championship pairs major champions with a family member. On Sunday, Dec. 22, 2024, Tiger Woods and his son Charlie were playing the final round at the Ritz-Carlton Golf Club in Orlando when Charlie stepped onto the par-3 fourth.

He hit a 7-iron from 175 yards. "Just a perfect 7-iron, little cut in there," he said later. Neither of them saw it go in. They heard the crowd and waited for the TV to confirm it. Then they went nuts. Tiger wrapped his son in a hug, then gave him a playful shove.

"That was the thrill of a lifetime to be able to have that moment with Charlie, make his first hole-in-one," Tiger said. "It was awesome having Dad there," Charlie said.

They shot 15-under 57 that day and lost in a playoff when Bernhard Langer made an 18-foot eagle putt. Nobody remembers that part.

That is holiday golf. The score goes in your pocket. What you keep is who was standing next to you. Take someone out for nine this season. Bring the kids.

FROM A GOLFER'S KITCHEN

MIKE HICKS' CANDIED SWEET POTATOES

Mike Hicks, our Caddie's Corner columnist, starts with a classic Southern stovetop recipe and adds one move of his own: a layer of mini marshmallows, melted right in the skillet for the last few minutes before it hits the table.



INGREDIENTS · SERVES 12

6 large sweet potatoes
1/2 cup butter
2 cups white sugar
1 tsp ground cinnamon
1 tsp ground nutmeg
Salt to taste
1 tbsp vanilla extract
Mini marshmallows (Mike's twist)

HOW TO MAKE IT

1. Peel the sweet potatoes and slice them 1/4 inch thick.
2. Melt the butter in a large skillet over medium heat and add the potatoes.
3. Mix the sugar, cinnamon, nutmeg and salt, pour it over the potatoes and stir to coat.
4. Cover, turn the heat to low and cook about 1 hour, stirring now and then, until the potatoes are tender and the sugar melts and darkens. Stir in the vanilla.
5. Mike's twist: scatter mini marshmallows over the top, cover and let them melt on the stove for the last few minutes.

Adapted from Southern Candied Sweet Potatoes on Allrecipes.

Got a holiday dish your golf crew asks for every year? Send it to jeff@golfersunite.com.

COMING IN JANUARY

SEE YOU AT THE PGA SHOW

THE SHOW	DEMO DAY	SHOW FLOOR
JAN. 26-29, 2027	**TUESDAY, JAN. 26**	**JAN. 27-29**
Orlando, Florida · 74th year	Orange County National	Orange County Convention Center






MAKING THE ROUNDS AT THE 2026 PGA SHOW.

Every January the golf business takes over Orlando. The PGA Show fills the convention center with the gear, apparel and tech you will see in pro shops all season. It is trade-only, so most golfers never get through the doors.

That is where we come in. Jeff will be walking the floor again, looking for the small brands and creators who belong in Next On The Tee and the gear that earns a spot in Gear and Style.

On the list: Demo Day, the racquet sports area for pickleball and padel, the fashion show, and the Winter Jam concert with Dustin Lynch.

FOLLOW ALONG

Show-floor coverage all week on @whengolfersunite, a recap on Let's Go Low, and the best finds in our March issue.

Show details from pgashow.com, as of 10.29.26. Trade-only event.

FROM GOLFERS UNITE

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YOUR BRAND HERE.

Small golf brands: a magazine page, an issue hub banner, a Monday Mulligan mention and a Let's Go Low radio read. Founding Advertiser rate locked for 12 months.

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NEXT ON THE TEE



IRON MUSE GOLF

BRAND AND CREATOR · UTAH

Rachelle Crowder is learning golf out loud and bringing everyone along. On Instagram as @ironmusegolf, she posts what she calls "golf content you can copy and grow from": outfit ideas, a gear guide, golf trips, and the honest humor of being a newer golfer. Her pinned post, a beginner yelling "fore" for the first time, is every one of us in year one.

Now she is turning that following into a brand. Iron Muse Golf bills itself as beginner golf guides, gear and community, and the apparel line is already 45 pieces deep, with most pieces between $25 and $65. Our pick is the Fairway Muse Dress, $55.

Why we're watching: golf talks a lot about growing the game and does a lot less of the welcoming. Rachelle does the welcoming.

@ironmusegolf · ironmusegolf.com

Disclosure: Iron Muse Golf advertises in this issue. We picked them before they signed on.

GREEN FERRET GOLF

APPAREL · CHARLOTTE, NC

Apparel "for golfers who know the real game is played between shots." That is the cart ride, the trash talk, the side bet on 16 and the stories on the drive home.

Founder Rob Walko started the brand in 2024. A ferret is holing out from off the green for par or better, no putter required. The green, Rob told us on Let's Go Low in April, stands for mental health awareness. Our pick is the Mafioso Polo, $65, a limited run that will not be restocked.

Why we're watching: most golf apparel is sold on fabric tech. Green Ferret sells the people you play with.

greenferretgolf.com · @greenferretgolf

Disclosure: Rob Walko is a paid member of the Golfers Unite Uniter program.

Small brands and creators worth your follow.

There is always another group waiting on the tee. These are ours: small golf brands and creators doing it their own way. Nobody paid to be on these pages. We just like what they are making, and we think you will too.



AYDEN TAYLOR GOLF

CREATOR · KENTUCKY

If you have ever been the last guy in the scramble, Ayden Taylor has made a video about you. His TikTok is short, funny golf from ground level: the scramble partner who finally comes through, teaching his girlfriend to play, the one shot a round that keeps you from selling your clubs.

Golfers clearly see themselves in it. Three of his pinned videos have each passed 1 million views, and he goes live daily for golf darts.

Why we're watching: his best stuff is about golf played together. That is this whole magazine in 30-second clips.

@aydentaylorgolf on TikTok

LOOPERTALK

CREATOR · TIMOTHY PALMER

Anyone who has played with a caddie has wondered what they are really thinking. LooperTalk tells you. Host Timothy Palmer carries bags at Bandon Dunes, usually two at a time, and his show is the game from the caddie's side of the bag.

It runs as a podcast on YouTube, more than 240 videos deep, including a Bag Room series where working caddies talk shop. Tim joined Mike Hicks on Let's Go Low in July, and they could have gone another hour.

Why we're watching: caddies see more golf than almost anyone and rarely get the mic. LooperTalk hands it to them.

@loopertalk1927 on Instagram and YouTube

Prices vary and are subject to change by the retailer. Follower and view counts as of 10.27.26.

2027 TOUR WATCH

The last season of the PGA Tour as we know it.

Circle 2027. It is the final year of the PGA Tour in its current shape. Starting in 2028, the Tour splits into two tracks, a Championship Series at the top and a Challenger Series below it, with promotion and relegation between them. That turns next season into an audition. Finish inside the top 95 in the 2027 standings and you start the new era in the Championship Series. Win in 2027 and you earn a two-year exemption.

The calendar looks familiar, with a few changes worth knowing.

No Hawaii. For the first time in decades, the season does not start in Hawaii. The Sentry moves to Torrey Pines, the Sony Open moves to PGA Tour Champions, and the year opens Jan. 21 at The American Express.

Two trips to Pebble Beach. The Pro-Am is Feb. 4 to 7. The U.S. Open returns there June 17 to 20.

March in Florida is stacked. Doral moves to the week before The Players, and Bay Hill follows the week after. Three of the biggest events of the year on three straight weekends.

Valspar moves to May. The Tampa Bay stop shifts to May 6 to 9 at Innisbrook.

One new stop. The Sompo Championship at Silverado in Napa, July 29 to Aug. 1.

Better spacing. 36 events, 8 Signature Events, and no two Signature Events in back-to-back weeks.

DAILY TOUR NEWS ON THE READ

Results, news and our take, every day, free.
golfersunite.com/read

The season ends with the last FedEx Cup Playoffs in their current form: Memphis, Liberty National, then East Lake, Aug. 26 to 29. Scottie Scheffler is the defending champion after winning his second FedEx Cup in August.

PLAYER TO WATCH

BLADES BROWN

AGE 19 · NASHVILLE · PGA TOUR ROOKIE

The season opens at The American Express, where Brown shot 60 in the second round this past January and shared the 36-hole lead. He is 19, from Nashville, and skipped college to turn pro at 17. In October he became the youngest player ever to earn a PGA Tour card through the Korn Ferry Tour, breaking Jason Day's record.

"YOU WIN, OR YOU LEARN. I DON'T LIKE THE WORD 'LOSS.'"

MAKE IT A GROUP TRIP

WM Phoenix Open, Feb. 11-14. The loudest week in golf. Bring everybody.

The Florida swing, March 4-21. Doral, Sawgrass and Bay Hill on three straight weekends.

U.S. Open, June 17-20. A bucket-list course with a major on it.

2027 PGA TOUR SCHEDULE

M Major S Signature Event

DATES	EVENT	COURSE	LOCATION
Jan. 21-24	The American Express	PGA West	La Quinta, Calif.
Jan. 27-30	The Sentry	Torrey Pines GC	San Diego, Calif.
Feb. 4-7	AT&T Pebble Beach Pro-Am S	Pebble Beach Golf Links	Pebble Beach, Calif.
Feb. 11-14	WM Phoenix Open	TPC Scottsdale	Scottsdale, Ariz.
Feb. 18-21	The Genesis Invitational S	Riviera CC	Pacific Palisades, Calif.
Feb. 18-21	To be announced		
Feb. 25-28	Cognizant Classic	PGA National Resort	Palm Beach Gardens, Fla.
Mar. 4-7	Cadillac Championship S	Trump National Doral	Miami, Fla.
Mar. 11-14	The Players Championship	TPC Sawgrass	Ponte Vedra Beach, Fla.
Mar. 18-21	Arnold Palmer Invitational S	Bay Hill Club and Lodge	Orlando, Fla.
Mar. 25-28	Texas Children's Houston Open	Memorial Park GC	Houston, Texas
Apr. 1-4	Valero Texas Open	TPC San Antonio	San Antonio, Texas
Apr. 8-11	Masters M	Augusta National GC	Augusta, Ga.
Apr. 15-18	RBC Heritage S	Harbour Town Golf Links	Hilton Head Island, S.C.
Apr. 22-25	Zurich Classic of New Orleans	TPC Louisiana	Avondale, La.
Apr. 29-May 2	The CJ Cup Byron Nelson	TPC Craig Ranch	McKinney, Texas
May 6-9	Valspar Championship	Innisbrook Resort	Palm Harbor, Fla.
May 13-16	Truist Championship S	Quail Hollow Club	Charlotte, N.C.
May 13-16	ONEflight Myrtle Beach Classic	Dunes Club	Myrtle Beach, S.C.
May 20-23	PGA Championship M	PGA Frisco	Frisco, Texas
May 27-30	Charles Schwab Challenge	Colonial CC	Fort Worth, Texas
June 3-6	The Memorial Tournament S	Muirfield Village GC	Dublin, Ohio
June 10-13	RBC Canadian Open	TPC Toronto	Caledon, Ontario
June 17-20	U.S. Open M	Pebble Beach Golf Links	Pebble Beach, Calif.
June 24-27	Travelers Championship S	TPC River Highlands	Cromwell, Conn.
July 1-4	John Deere Classic	TPC Deere Run	Silvis, Ill.
July 8-11	Genesis Scottish Open	The Renaissance Club	North Berwick, Scotland
July 8-11	ISCO Championship	Hurstbourne CC	Louisville, Ky.
July 15-18	The Open M	Old Course at St Andrews	St Andrews, Scotland
July 15-18	Corales Puntacana Championship	Puntacana Resort and Club	Punta Cana, Dom. Rep.
July 22-25	3M Open	TPC Twin Cities	Blaine, Minn.
July 29-Aug. 1	Sompo Championship	Silverado Resort, North Course	Napa, Calif.
Aug. 5-8	GO by Raymond James	Sedgefield CC	Greensboro, N.C.
Aug. 12-15	FedEx St. Jude Championship	TPC Southwind	Memphis, Tenn.
Aug. 19-22	BMW Championship	Liberty National GC	Jersey City, N.J.
Aug. 26-29	Tour Championship	East Lake GC	Atlanta, Ga.

Schedule as announced by the PGA Tour on Aug. 26, 2026. Dates and venues subject to change. One event, Feb. 18-21, is still to be announced.

SEASON 2 RECAP

THE INTERNET INVITATIONAL

64 creators, athletes and personalities. 4 teams. $4 million. YouTube golf went back to Big Cedar Lodge, and it played like the biggest buddies trip ever filmed.

Where it came from. Barstool's Fore Play crew teamed up with Bob Does Sports for Season 1 in August 2025: 48 creators, mostly YouTube golfers, at Big Cedar Lodge in Missouri. Brad Dalke, Francis Ellis and Cody "Beef" Franke split the $1 million.

Season 2 went bigger. The field grew to 64, split into 4 teams of 16 under captains Brad Dalke, Wesley Bryan, Peter Finch and Ryan Ruffels. Nobody got handicap strokes. It was filmed at Big Cedar from Aug. 10 to 17, 2026, and the purse went to $4 million.

The Beef Franke Trophy. Franke died in October 2025, the day before Season 1 started airing. The trophy now carries his name.

Why we care. Strip away the cameras and it's the format most of us already play: pairs, scrambles, alternate shot and a team you'd do anything not to let down. Big Cedar's full guide is on p. 8.

HOW IT ENDED

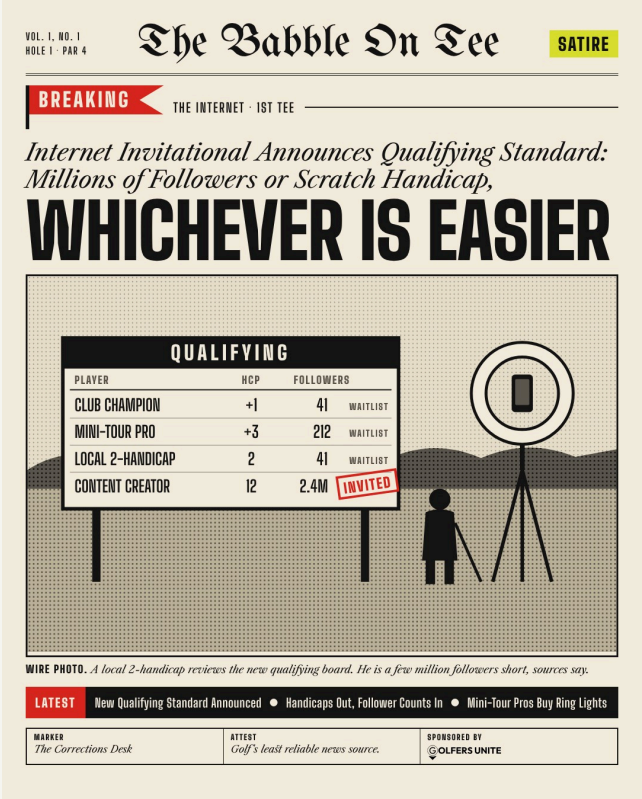
TEAM FP TAKES THE BEEF FRANKE TROPHY

Fat Perez, Riggs and Bobby Ray beat Team Big John in the alternate-shot final at Payne's Valley and split the $4 million.

WATCH ALL 6 EPISODES

Free on YouTube: Fore Play Golf, Bob Does Sports and the Internet Invitational channel. Season 2 ran Mondays and Thursdays from Oct. 26 to Nov. 12.

THE BABBLE ON TEE · SATIRE



Satire. None of this happened. From The Babble On Tee, sponsored by Golfers Unite. @babbleontee

STEAL IT FOR YOUR TRIP

Name 2 captains and draft the teams the night before. Morning: 9 holes of 2-man scramble matches. Afternoon: 9 holes of alternate shot with the same partners. 1 point per match, and the losing side buys dinner.

SEASON PREVIEW

TGL TEES OFF DEC. 27

Tiger and Rory's indoor league starts its 3rd season with a new team, bigger rosters and a rematch of last season's Finals on opening night.

OPENING DAY
SUN., DEC. 27

1 p.m. ET, ESPN
Boston Common (McIlroy) vs. Motor City (Koepka), Motor City's debut

3 p.m. ET, ABC
Jupiter Links (Woods) vs. Los Angeles, the defending champ, in a Finals rematch

WHAT'S NEW

Motor City Golf Club. TGL's first expansion team, led by Brooks Koepka. That makes 7 teams.

5-player rosters. Up from 4, with 3 players picked for each match.

The first trade. Shane Lowry moved from The Bay to Boston Common.

A play-in. No. 4 vs. No. 5 for the last semifinal spot. Then a best-of-3 Finals for the SoFi Cup.

More ABC. 3 matches on ABC, up from 1. The rest air on ESPN.

HOW A MATCH WORKS

15 holes, 1 point each, played on a giant screen and a moving green at SoFi Center in Palm Beach Gardens, Fla.

Holes 1 to 9: Triples. 3-on-3 alternate shot.

Holes 10 to 15: Singles. 1-on-1 matchups.

40-second shot clock. Go over and it's a 1-shot penalty.

The Hammer. 3 per team per match. Throw it to make a hole worth 1 more point.

2027 ROSTERS

Atlanta Drive GC	Chris Gotterup, Patrick Cantlay, Justin Thomas, Billy Horschel, Michael Brennan
Boston Common	Rory McIlroy, Keegan Bradley, Michael Thorbjornsen, Hideki Matsuyama, Shane Lowry
Jupiter Links	Tiger Woods, Max Homa, Tom Kim, Akshay Bhatia, Keith Mitchell
Los Angeles	Collin Morikawa, Justin Rose, Tommy Fleetwood, Sahith Theegala, Ben James
Motor City	Brooks Koepka, Jackson Koivun, Jake Knapp, Si Woo Kim, Bud Cauley
New York	Ben Griffin, Alex Fitzpatrick, Matt Fitzpatrick, Cameron Young, Rickie Fowler
The Bay	Ryan Fox, Blades Brown, Wyndham Clark, Min Woo Lee, Ludvig Åberg. Brown is our player to watch on p. 20.

KEY DATES

Dec. 27 to Feb. 23: 14 regular-season matches

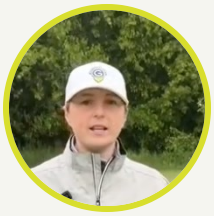
March 1 to 23: play-in, semifinals and Finals

STEAL IT: THE HAMMER

Give each side 3 Hammers in your next match. Throw one and the hole is worth an extra point. The other side plays it out or gives up the hole.

Schedule, rosters and format as announced by TGL, October 2026. Subject to change.

TGL results all season on The Read: golfersunite.com/read



FAIRWAY FEMME CLUB

BY EMILY NOWACK

HOLIDAY GIFTS SHE'LL ACTUALLY KEEP

No size guessing required. Picks for the woman golfer in your life, from someone who's unwrapped plenty of the wrong skort.

Every December, somewhere, a golfer opens a polo two sizes too big, smiles politely, and quietly adds it to the donate pile. Let's not make her that golfer this year.

Here's the thing about women's golf clothes: sizing is hit or miss. There's no universal standard, so every brand fits differently. One label runs small, the next runs generous, and she already knows which skort length she'll never wear again. You don't, and that's okay.

So if apparel is on your list, give her a gift card from 2nd Swing or PGA TOUR Superstore and let her pick the fit. Want something to unwrap too? A custom hat from Branded Bills is the one piece of "clothing" you can't get wrong.

Tech she'll use every round. Women get left out of the golf-tech conversation, and it's time that changed. The Pinned Golf Prism+ rangefinder has slope with a tournament-legal switch, 7x magnification, a magnet that sticks right to the cart, and colors that actually look fun. Pair it with a Pinned Sound Stick speaker so her group has a soundtrack.

Locker Room members get 15% off Pinned gear through The Hookup.

A bag that turns heads. Sunday Golf makes the lightweight bags women love. The Loma is perfect for quick nines and walking rounds, and the Ryder stand bag carries a full set without the weight. Add a Big Frosty bag cooler and she's the most popular player in the foursome.

Locker Room members get 10% off Sunday Golf through The Hookup.

Stocking stuffers under $100. Start with the one everybody wants this year: the Stanley x Nelly Korda Quencher in the Nelly Korda Pinstripe colorway, about $50. It's the tumbler upgrade tied to one of the best players in the world. Then fill in around it. The Fore All Skipper Pocket ($30) clips right onto a skort or pants, because women's golf clothes still forget pockets. Toss in polarized goodr sunglasses (under $35), and that stocking is overflowing.

THE BEST GIFT OF ALL? GOLF TOGETHER.

That's what Golfers Unite is all about. Book a lesson for two. Reserve a simulator bay for her and three friends this winter. Print the booking, wrap it with a ball marker, and she has something to count down to all winter.

Because the best rounds were never about the gear. They're about who's riding in the cart with you.

Pinned Golf and Sunday Golf are Golfers Unite hookup partners. They earned their spots the same way every other pick did. Prices vary and are subject to change by the retailer.

THE BABBLE ON TEE · SATIRE



VOL. I, NO. 12
HOLE 12 · PAR 4

The Babble On Tee

SATIRE

BREAKING THE PRO SHOP · 12TH TEE

Pro Shop Black Friday Doorbuster: Last Year's Driver, Now Described as This Year's Driver

DOORBUSTER
THIS YEAR'S
~~LAST YEAR'S~~
DRIVER

NEW!

NOW WITH NEW TAG

ALL NEW

WIRE PHOTO. *Staff unveil the doorbuster after a full overnight redesign of the hang tag. The wreath on the display is also from last year, sources say.*

LATEST Headcover Gets Santa Hat ● Line Forms at 4 A.M. ● Slice Still Included

MARKER *The Corrections Desk* | ATTEST *Golf's least reliable news source.* | SPONSORED BY GOLFERS UNITE

Satire. None of this happened. From The Babble On Tee, sponsored by Golfers Unite. @babbleontee



Osprey Meadows at Tamarack Resort, Idaho

A GOLFERS UNITE EVENT

THE FAMILY CUP

Most golf trips leave the family home. This one brings them.

Golfers Unite is taking over Tamarack Resort in Idaho for most of a week next summer. The golfers get 3 rounds on Osprey Meadows, a Robert Trent Jones II design, Monday through Wednesday: a practice round, a team scramble and the Creator Cup. Everyone else gets a mountain, a lake, ziplines, rafting and a schedule that doesn't depend on a tee time.

WHEN
AUG. 1 TO 5, 2027
Proposed

WHERE
TAMARACK RESORT
About 90 miles north of Boise

WHO
THE WHOLE FAMILY
You don't have to golf to come

Dates, schedule and pricing are proposed and subject to change. The early bird list gets everything first.

JOIN THE EARLY BIRD LIST
GOLFERSUNITE.COM/FAMILYCUP

THE TEE SHEET

Tournaments, scrambles and charity outings you and your group can sign up for. Listed by date.

THU, NOV 12

Kart 4 Kids Topgolf Tournament

Topgolf St. Petersburg · St. Petersburg, FL
Team event in Toptracer bays, 6 PM · Entry: see registration
Benefits Kart 4 Kids, Johns Hopkins All Children's
Register: golfersunite.com/events

SAT, NOV 14

6th Annual Ali Spears Foundation Charity Golf Tournament

Westchase Golf Club · Tampa, FL
4-person scramble, 8:30 AM shotgun · $175 per player
Benefits pediatric cancer research
Register: golfersunite.com/events

NOV 16 TO JAN 26

Five Iron Golf Winter League

Five Iron Golf Midtown · Atlanta, GA
Sim league, teams of 4 · Team fee $1,000 to $1,800
Weekly 9 holes, playoffs in January
Register: golfersunite.com/events

FRI, NOV 20

Golfers vs. Brain Cancer Golf Tournament

Ardea Country Club · Oldsmar, FL
Charity tournament, 11 AM · Entry: see registration
Benefits brain cancer research
Register: golfersunite.com/events

GOT A GOLF EVENT? POST IT FREE.

Tournaments, charity scrambles, sim leagues, clinics and demo days. Members post free, and it goes on our Events page. The best ones make the Tee Sheet in the next issue.

GOLFERSUNITE.COM/POST-YOUR-EVENT · /EVENTS

Event listings, not editorial. A listing is not an endorsement or coverage. Details come from organizers; confirm before registering.

FROM GOLFERS UNITE



ON THE RADIO

LET'S GO LOW

Golf. Culture. Real talk. Pros, creators, caddies and the people making golf happen, plus Caddie's Corner with Mike Hicks. Hosted by Jeff Stanislow.

SATURDAYS, 8-9 AM ET

AM 820 Sports Talk Florida, a Tampa Bay market of 4M+. Live stream at golfersunite.com/radio. Every episode on YouTube @whengolfersunite.

COME ON THE SHOW.

Run an event, build a brand or have a golf story worth telling? Pitch us. Friendly conversation, never a gotcha.

GOLFERSUNITE.COM/RADIO-SHOW-GUESTS

GOLFERS UNITE

GET IN. FREE.

Join free or go premium and it's all yours, plus every issue of this magazine as a designed PDF.

Premium is $30/year and opens The Locker Room.

GOLFERSUNITE.COM

WHAT YOU GET

THE HOOKUP /HOOKUP

Member offers from golf brands that earned the spot. 4 offers free, 14+ with premium.

THE DOWN LOW /DOWNLOW

Public course rates, verified on the course's own site, state by state.

THE READ /READ

The golf news worth your time, every day, with our take on it.

IN YOUR INBOX

The Monday Mulligan every Monday. **The Weekend Tee Sheet** every Thursday.

THE UNITERS PROGRAM

GET PAID TO BE A GOLFER.

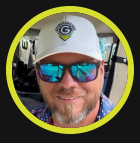
Uniters post the golf they already play, keep their own profiles and tag @golfersunite. They get $10 to $25 a month, the full hookup and a welcome pack.

Uniter Pros join our paid roster and post under a Golfers Unite handle.

WELCOME OUR NEWEST UNITER PROS



TRAVIS FATICO
@golfers-unite-travis
Tampa Bay, Fla.



TIM MORTELLO
@golfers-unite-tim
Tampa Bay, Fla.

Travis and Tim came to us from 224 Golf. We're all Tampa Bay locals, so teaming up just made sense. They're golf fans first, they'd rather play with a group than alone, and they've made a lot of friends on the course along the way. Follow along and you'll see why we brought them in.

Real golfers, 500+ followers, no scripts. Two minutes to apply.

GOLFERSUNITE.COM/UNITERS